

PLYMOUTH ARGYLE

COMMERCIAL OPPORTUNITIES
2021/22 SEASON





PLYMOUTH ARGYLE WOMEN'S FOOTBALL CLUB

ABOUT US

Plymouth Argyle Women's Football Club (PAWFC) are a women's football team located in the city of Plymouth in the county of Devon in the South-West of England.

PAWFC are also known as 'The Pilgrims' and compete in the FA Women's National League South Premier Division which is tier three of the Women's football pyramid and only two tiers below the Women's WSL.

The home ground of Plymouth Argyle WFC is the Manadon Sports Hub, Plymouth.





PLAYER SPONSORSHIP

A great opportunity to get behind the team with one of our Gold, Silver or Bronze Player/Coach sponsorship packages.

GOLD PACKAGE £500 (+VAT)

- Name & logo on player profile on website
- Name & logo on player profile in digital match day programme
- Name & logo linked to any social media post regarding players
- Two Season Tickets to watch all the women's home league fixtures
- A signed, match worn home shirt at the end of the season
- Sponsorship board at our home venue Manadon Sports Hub

SILVER PACKAGE £300 (+VAT)

- Name & logo on player profile on website
- Name & logo on player profile in digital match day programme
- Name & logo linked to any social media post regarding players
- Two Season Tickets to watch all the women's home league fixtures
- A signed, match worn home shirt at the end of the season

BRONZE PACKAGE £225 (+VAT)

- Name & logo on player profile on website
- Name & logo on player profile in digital match day programme
- Name & logo linked to any social media post regarding players
- Two Season Tickets to watch all the women's home league fixtures



GET YOUR BRAND IN FRONT OF THOUSANDS

An exciting opportunity to advertise your company to thousands of people per year. Not only will your Company be advertised at the Women's fixture but the board will be visible to all visitors of the Hub.

PERIMETER ADVERTISEMENT £420 (+VAT)

- Manadon Sports Hub is run by Plymouth Argyle Community Trust and is used by the community all year round
- The Hub has over 3,000 people within the community visiting and using the facility each week
- Over 20,000 people use and visit the facility a year
- Plymouth Argyle Academy also play their home fixtures here with national teams travelling to the venue



SOCIAL MEDIA ADVERTISING

An opportunity to advertise to our ever growing followers on social media with a wide range of media advertising available.

INVENTORY

Match Report Sponsor	£100(+VAT)
Match Highlights Sponsor (All fixtures Home and Away)	£850(+VAT)
Official Twitter Sponsor	£750(+VAT)
Official Instagram Sponsor	£750(+VAT)
Official Facebook Sponsor	£750(+VAT)

COST

FOLLOWERS

FACEBOOK
f 2,400

INSTAGRAM
@ 2,700

TWITTER
🐦 6,100



MATCH SPONSORSHIP

MATCH DAY SPONSORSHIP

£210 (+VAT)

- Logo on front on digital programme
- Full page advert within the digital match day programme
- Name & link to your website on match report
- Social media mentions in the build up to the game
- 4 Match day tickets
- Photo with manager & captain

AWAY MATCH SPONSORSHIP

£125 (+VAT)

- Name & link to your website on the match day report
- Social media mention in the run up to the fixture
- Photo with team manager and player at your place of work in the lead up to the game

WELCOME TO
ARGYLE

